

# Promoting New Products

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Today, some high-quality products are very expensive, so many people worry about whether they should buy them or not. Now, systems that allow people to rent a variety of products monthly are attracting attention. Some companies offer such systems, and by doing so they let people try items before buying them. With such systems, companies can promote their products more effectively.

Your story should begin with this sentence

One evening, Mr. and Mrs. Kimura were talking about renting a car and going camping by a lake.





# Questions

No.1 According to the passage, how do some companies let people try items before buying them?

→ By offering systems that allow people to rent a variety of products monthly.

No.2 Now, please look at the picture and describe the situation. You have 20 seconds to prepare. Your story should begin with the sentence on the card.

< 20 seconds >

Please begin.

→ One evening, Mr. and Mrs. Kimura were talking about renting a car and going camping by a lake. Mr Kimura said to his wife, " The weather forecast says it will be sunny tomorrow." At the campsite, Mr. Kimura was setting up the tent. Mrs. Kimura was thinking of taking the bags out of the car. A few hours later, Mr. Kimura was playing with the dog. Mrs. Kimura was looking forward to going fishing.

Now, Mr. / Ms. \_\_\_\_\_, please turn over the card put it down.

No.3 Some people say that, because of electronic money, people will not carry cash in the future. What do you think about that?

→ I agree.

Electronic money is more convenient than cash. Also, people don't have to worry about losing electronic money.

→ I disagree.

People won't be able to use electronic money at small stores. They'll always need to carry some cash.

No.4 Some people put solar panels on their houses to produce electricity. Do you think the number of these people will increase in the future?

Yes.→(Why?) Using solar power is better for the environment. Many people are becoming interested in clean energy.

No.→(Why not?) Solar panels don't produce much electricity on cloudy days. Also, they're very expensive for people to buy.